

PRESS

ACCREDITATION

ACCREDITATION GUIDELINES FOR THE 2019 TitansRX Europe Series

These Accreditation Guidelines are applicable to the 2019 TitansRX Europe Series (the “Series”). MJP Promotion GmbH owns the Series and recognises the value of the media for reporting on the Series, provided that such coverage respects both the intellectual property rights that have been licensed by TitansRX Europe and third parties associated with the Series. Applicants for media accreditation are invited to carefully read these Guidelines before submitting their application. All accredited parties and their journalists, photographers and editors are required to adhere to these Guidelines.

ACCREDITATION PRINCIPLES

Publications and Agencies

Permanent media accreditation is available to publications intending to publish reports for every TitansRX Europe race during the season. For race-by-race accreditations, priority is given to publications intending to publish a report related to the event for which the accreditation is requested.

Editors of publications and agencies are asked to conform to the following principles to ensure that media accreditation is restricted to professional journalists and photographers: TitansRX Europe considers the press pass to be a working tool to be used only by bona-fide members of the press. Publishers, marketing personnel, sub-editors, staff of the publication's secretariat, etc. cannot be accredited as media. Internal magazines of companies, trade magazines and newsletters cannot be accredited as media. However, at the sole discretion of the TitansRX Europe, and where the quality and circulation criteria justify their consideration, such magazines may be eligible for accreditation on a case-by-case basis.

TV and radio as well as commercial photographers must send their accreditation application to the commercial rights holder: MJP Promotions, Teinfaltstraße 5/4, 1010 Vienna, Austria, press@titansrx.eu

Accreditation requests of the central and local offices of the major international press agencies (AFP, ANSA, AP, DPA, EFE, JIJI, KYODO, Press Association, Reuters, etc.) will always be handled by TitansRX Europe. Requests from the local offices must be accompanied by a letter from the agency's main headquarters.

Under no circumstances will advertising, public relations agencies or similar companies and organisations be accredited as media, nor will the TitansRX Europe issue any accreditation to representatives (press officers or otherwise) of sponsors, suppliers, engine suppliers, teams, drivers, etc. TitansRX Europe will only accredit press from outside the country in which the event is held. National press must apply to the National Press Officer.

Photo agencies

Photo agencies must be able to prove that the pictures have been regularly sold to publications matching the TitansRX Europe Accreditation Criteria and that the pictures published are the original work of the publication's accredited photographer.

TitansRX Europe retains the right to check all the information provided by publications and agencies to justify the allocation of a pass and to reject an application in case it does not match our accreditation criteria. An application may be refused even where all the Accreditation Criteria are met, in particular on the grounds of capacity. A maximum of one representative journalist per website per event may be accredited.

Websites

The applicant must be a professionally run website dedicated to reporting on the Series and its events or a professionally run general news or sports website with a dedicated Series section. In each case all and any coverage of the Series must be free of charge to the public. The applicant must submit satisfactory evidence of publication on the

website of news coverage on the Series. The website must have a suitable written Privacy Policy, a Right to Reply/Complaints Policy and otherwise comply with all laws, regulations, guidelines and good practice relating to the operation of a website. The applicant must respect others' intellectual property rights of the TitansRX Europe and third parties.

TitansRX Europe retains the right to check all the information provided by websites to allocate a pass or reject an application.

RACE-BY-RACE ACCREDITATION PROCEDURE

Applications from publications for their national event must be addressed to the National Press Office of each circuit.

Accreditation Procedure

- All international requests for race-by-race accreditation must be made online via email to press@titansrx.eu
- Applications must be received at least three weeks before the event concerned. Applications which are late, incomplete or sent by fax may not be considered.
- Applications must meet all relevant criteria, including the Accreditation Principles and the Accreditation Criteria set out above.
- Requests must include a formal application letter written on the applicant's letterhead. This letter must be signed by the editor or a senior member of the editorial staff.
- This letter must include:
 - the name(s) of the representative(s) who will be covering the event(s);
 - the photocopy of their official national press card(s) (where applicable);
 - the job title(s) of the representative(s) (journalist(s) and/or photographer(s);
 - information on the publication (circulation, readership, frequency, etc);

- pdf files of material published on previous Series events (where applicable)
 - a formal undertaking from the editor to publish a report related to the event concerned and an indication as to when this report will be published
- TitansRX Europe will verify whether the application meets all relevant criteria and will send an email to the publication informing it of its decision. If successful, an Accreditation Agreement will be included for signature. If the representative(s) is (are) unable to attend the event, TitansRX Europe must be notified as soon as possible before the event. Failure to inform TitansRX Europe of non-attendance may result in further accreditation requests being refused. If a change of representative(s) is to be made, TitansRX Europe must be notified as soon as possible.
- The representative(s) must produce the signed Accreditation Agreement which is emailed with the confirmation when collecting the credential at the event. *NO ACCREDITATION CAN BE COLLECTED WITHOUT THIS DOCUMENT.*

PERMANENT ACCREDITATION PROCEDURE

A permanent press pass will provide access to every event of the Series of that year. The procedure for permanent accreditation is divided in an Online Registration phase (please refer to paragraph 1 above) followed by the Accreditation Procedure.

Accreditation Procedure

The Accreditation Procedure is as follows.

- All international requests for permanent accreditation must be made online via email press@titansrx.eu
- Applications for a permanent press pass must be received in a timely manner, generally the autumn before the start of the Series. Applications which are late may not be considered.
- Applications must meet all relevant criteria, including the Accreditation Principles and the Accreditation Criteria set out above.

- Requests must include a formal application letter written on the applicant's letterhead. This letter must be signed by the editor or a senior member of the editorial staff. Requests signed by clerical staff will not be accepted.
- This letter must include:
 - the name(s) of the representative(s) who will be covering the event(s);
 - the photocopy of their official national press card(s) (where applicable)
 - the job title(s) of the representative(s) (journalist(s) and/or photographer(s);
 - information on the publication (circulation, readership, frequency, etc);
 - pdf files of material published on previous Series events (where applicable)
 - a formal undertaking from the editor to publish a report related to the event concerned and an indication as to when this report will be published;
- TitansRX Europe will verify whether the application meets all relevant criteria and will send an email to the publication informing it of its decision. If successful, an Accreditation Agreement will be included for signature. If the representative(s) is (are) unable to attend the event, TitansRX Europe must be notified as soon as possible before the event. Failure to inform TitansRX Europe of non-attendance may result in further accreditation requests being refused. If a change of representative(s) is to be made, TitansRX Europe must be notified as soon as possible.
- The representative(s) must produce the signed Accreditation Agreement which is emailed with the confirmation when collecting the credential at the first event. *NO ACCREDITATION CAN BE COLLECTED WITHOUT THIS DOCUMENT.*